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7

8 **Title page**

9 **Seven shortfalls that beset large-scale knowledge on**  
10 **biodiversity**

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## 65 **Keywords**

66 scientific ignorance, biodiversity data, knowledge shortfalls, bias, uncertainty, macroecology,  
67 functional ecology

68

## 69 **Abstract**

70 Ecologists and evolutionary biologists are increasingly using big-data approaches to tackle  
71 questions at large spatial, taxonomic and temporal scales. However, despite recent efforts to  
72 gather two centuries of biodiversity inventories into comprehensive databases, many crucial  
73 research questions remain unanswered. Here, we update the concept of knowledge shortfalls  
74 and review the tradeoffs between generality and uncertainty. We present seven key shortfalls  
75 of current biodiversity data. Four previously proposed shortfalls pinpoint knowledge gaps for  
76 species taxonomy (Linnean), distributions (Wallacean), abundance (Prestonian) and  
77 evolutionary patterns (Darwinian). We also redefine the Hutchinsonian shortfall for abiotic  
78 tolerances of species, and propose new shortfalls relating to limited knowledge of species  
79 traits (Raunkiaeran) and biotic interactions (Eltonian). We conclude with a general framework  
80 for the combined impacts and consequences of shortfalls of large-scale biodiversity knowledge  
81 for evolutionary and ecological research and consider ways of overcoming the seven shortfalls  
82 and dealing with the uncertainty they generate.

83

## 84 **1. Introduction**

85 Faced with the almost overwhelming complexity of the natural world, biologists have always  
86 sought to categorize and classify organisms in their search for patterns, underlying processes  
87 and organizing principles (Gleason 1926). Inevitably, such classifications reflect the goals and  
88 interests of the classifiers, so that they are abstractions that represent the ‘real world’ by  
89 surrogates within which ‘scientific knowledge’ is produced (Rosen 1996). Thus, knowledge (and  
90 ignorance) of nature is fundamentally influenced by the ways in which biological entities are  
91 classified and atomized into readily grasped units (e.g. communities, species, clades, traits,  
92 genes, etc.) for scientific usage. The ways in which biodiversity is measured should therefore  
93 be viewed as a limited subset of the myriad ways that the diversity of life *could* be classified.  
94 Moreover, within this narrow range of information, complete knowledge for any given  
95 characteristic of biodiversity is practically unachievable, due to the interaction between the  
96 complex temporal and spatial dynamics of nature and human capacity to survey it (Ladle and  
97 Hortal 2013). This unevenness in survey effort and research infrastructure results in high  
98 spatial and temporal variation in the quality and reliability of the data available for biodiversity  
99 research and conservation planning (Gaston and Rodrigues 2003, Mace 2004).

100           The fundamental and practical limits on biodiversity knowledge mean that scientists  
101 have to work with incomplete and often unrepresentative data on a limited number of  
102 organisms and their characteristics. The gaps, or *shortfalls*, in knowledge about the identity,

103 distribution, evolution and dynamics of global biodiversity need to be carefully recognized and  
104 quantified, since biased and unrepresentative knowledge compromises the capacity to  
105 describe existing biodiversity or make accurate predictions about how it might change in the  
106 future. Biased data can also lead to misidentification of ecological and evolutionary processes  
107 and inefficient use of limited conservation resources.

108 The objectives of this review are therefore to: i) identify key shortfalls in biodiversity  
109 knowledge; ii) review the origins, drivers and current explanations for these shortfalls; iii)  
110 assess the consequences of these shortfalls for ecological, evolutionary and conservation  
111 research, and; iv) propose strategies and tools by which these shortfalls may be overcome and,  
112 in parallel, how uncertainties and biases in biodiversity data can be most effectively factored  
113 into research and conservation practice.

114

115 *SIDEBAR: THE IMPORTANCE OF IGNORANCE*

116 *“Thoroughly conscious ignorance is the prelude to every real advance in science.” (James Clerk Maxwell,*  
117 *cited in Firestein 2012). In science ignorance refers to what we do not know. If classifying and*  
118 *understanding the known and discovering the unknown are the ultimate objectives of science, informed*  
119 *ignorance is a powerful research tool. A ‘conscious ignorance’ may help identify the right questions,*  
120 *avoid developing theories based on insufficient or misleading data, and ultimately, direct scientific*  
121 *research towards significant advancements. By expanding the known in a thoughtful, structured way,*  
122 *good science also increases perceived ignorance, i.e. the amount of the unknown that can be reached*  
123 *through further research.*

124

## 125 **2. The Shortfalls**

126 Data scarceness, limited description of patterns and processes and gaps in theory are  
127 characteristic of all domains of ecology and evolution. Indeed, the existence of shortfalls in  
128 biodiversity knowledge is, arguably, a direct consequence of the complexity generated by an  
129 evolutionary system in which the rates of production of novel entities exceed the maximum  
130 rates at which we can describe them. In this sense, knowledge shortfalls can be defined as the  
131 gap between realized/extant knowledge and “complete knowledge” within a biological domain  
132 at a given moment of time (normally present day). We suggest that biodiversity data shortfalls  
133 can be broadly grouped into seven major categories (Table 1) corresponding to the knowledge  
134 domains of systematics, biogeography, population biology, evolution, functional (trait-based)  
135 ecology, abiotic tolerances and ecological interactions – five of these shortfalls having been  
136 proposed elsewhere (see Table 1). Being based on knowledge domains, the shortfalls are not  
137 exclusive to certain types of data. Rather, they may affect all or several of the different aspects  
138 studied from a source of information. A good example is the fossil record, to which virtually all  
139 shortfalls apply.

140

141

142 **Table 1.** Definitions (and original references) for the seven main shortfalls of biodiversity knowledge.

<b>The seven main shortfalls of biodiversity knowledge</b>
<i>Linnean shortfall</i> – Most of the species on Earth have not been described and catalogued (Brown & Lomolino 1998); this concept can be extended to extinct species (this review)
<i>Wallacean shortfall</i> – The knowledge on the geographic distribution of most species is incomplete, being most times inadequate at all scales (Lomolino 2004)
<i>Prestonian shortfall</i> – Lack of data on species abundances and their dynamics in space and time are often scarce (Cardoso et al. 2011)
<i>Darwinian shortfall</i> – Lack of knowledge about the tree of life and evolution of species and their traits (Diniz-Filho et al. 2013)
<i>Raunkiæran shortfall</i> – Lack of knowledge on species' traits and their ecological functions (this review)
<i>Hutchinsonian shortfall</i> – Lack of knowledge about the responses and tolerances of species to abiotic conditions (i.e., their scenopoetic niche) (this review, redefined from Cardoso et al. 2011)
<i>Eltonian shortfall</i> – Lack of enough knowledge on species' interactions and their effects on individual survival and fitness (this review)

143

### 144 **2.1. Linnean shortfall**

145 The Linnean shortfall is named after Karl von Linné, or 'Linnaeus' (1707 – 1778) and refers to  
146 the discrepancy between formally described species and the number of species that actually  
147 exist (Lomolino 2004). We propose that this shortfall should also include the knowledge gap on  
148 extinct species. The Linnean shortfall is increasingly severe for organisms that are smaller in  
149 size, complexity, niche width, distributional range and which are less phenotypically  
150 conspicuous, with this pattern holding both between and within taxonomic groups (Riddle et  
151 al. 2011). The magnitude of the Linnean shortfall is unknown for two reasons. First, the  
152 number of formally described species is constantly changing due to new descriptions, revisions  
153 and unresolved synonyms (Chapman 2009; May 2010; Baselga 2010) as well as difficulties in  
154 establishing a unified species concept or agreement on operational tools to delimit different  
155 taxa (Dayrat 2005; Hebert & Gregory 2005). The most comprehensive and authoritative global  
156 index of species is the Catalogue of Life ([www.catalogueoflife.org](http://www.catalogueoflife.org)), which currently (January  
157 2015) has records for more than 1.6 million species (Roskov et al. 2014). Second, the predicted  
158 number of species is highly sensitive to the estimation method adopted and to parameter  
159 values: estimates range from 2 to up 100 million eukaryotic species (May 2010) with more  
160 recent global species richness estimates converging on a narrower band of 2–10 million  
161 species (Mora et al. 2011; Costello et al. 2012; Caley et al. 2014).

162 The Linnean shortfall incorporates two distinct categories of unknown species: those  
163 yet to be sampled, and collected species that have not yet been described. Species in the  
164 former category are most frequent in the large unsurveyed regions of the world. These include  
165 remote regions such as the forests of southwest Amazonia (Bush & Lovejoy 2007; Hopkins  
166 2007), but also poorly studied ecosystems such as the deep-sea (Rex & Etter 2010) or the  
167 upper canopies of rainforests (Ellwood & Foster 2004). Collected, but as yet undescribed,  
168 species may run into the hundreds of thousands and are largely a consequence of the lack of  
169 funding and capacity in global taxonomy (see sidebar). Including these undocumented species  
170 in the Catalogue of Life may be problematic since new entries should be validated by an expert  
171 after scrutinizing descriptions and specimens – in many cases, even though the taxonomic  
172 groups are still extant, their corresponding experts no longer are (Hopkins & Freckleton 2002).

174 “To know that we know what we know, and that we do not know what we do not know, this is true  
175 knowledge.” (Henry David Thoreau, *Walden*, 1854). Getting an overview of knowledge (and lack of it) for  
176 a given topic involves determining what we do know, what we are aware that we do not know, and  
177 recognizing that there are facts far beyond our current knowledge. Or, according to Jackson’s (2012)  
178 *bestiary of ignorance*, determining the ‘known knowns’, the ‘known unknowns’, and the ‘unknown  
179 unknowns’. Jackson’s classification tacitly includes a fourth category, the ‘unknown knowns’: facts that  
180 we have recorded, but which are not easily accessible, or are so basic that we are unaware that we know  
181 them. Despite not being a shortfall, this latter category is particularly important for biodiversity research  
182 since it includes the information stored in Natural History collections and “grey literature”, which could  
183 be made accessible with new bioinformatics tools.

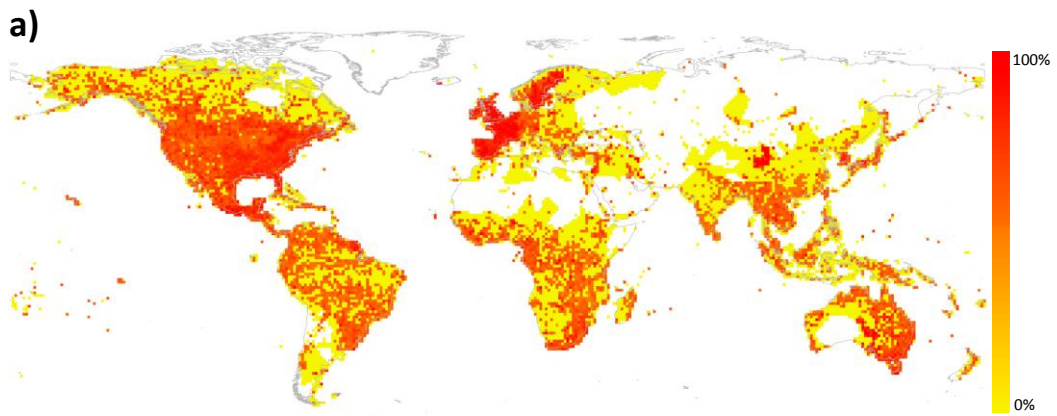
184

## 185 **2.2. Wallacean Shortfall**

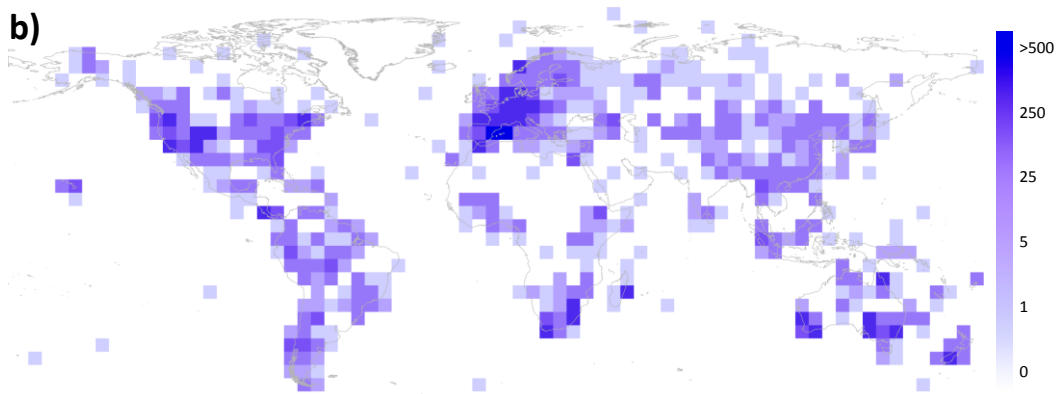
186 The Wallacean shortfall is named after Alfred Russel Wallace (1823–1913) and refers to the  
187 lack of knowledge about the geographical distribution of species (Lomolino 2004). This  
188 shortfall stems from geographic biases in the information on species distributions (Figure 1a)  
189 causing many maps of observed biodiversity to closely emulate maps of survey effort (Hortal  
190 et al. 2007). Such coincidence also depends on the grain at which species’ distributions are  
191 recorded and analyzed (see section 3.2). Specifically, knowledge of species distributions is  
192 intimately connected with temporal and spatial variation in surveying effort (Hortal et al. 2008,  
193 Boakes et al. 2010). That some regions are better sampled than others is inevitable given the  
194 stark differences in scientific capacity and accessibility between countries and regions  
195 (Rodrigues et al. 2010). For example, the Wallacean shortfall is particularly acute in remote  
196 and inaccessible regions, such as the forests of southwest Amazonia and the Congo basin.  
197 Approximately 40% of Amazonia has never been surveyed and we do not have an accurate  
198 geographic distribution for any of the plant species that occur in this region (Bush and Lovejoy  
199 2007). It should also be noted that distribution data typically varies in relation to political  
200 rather than ecological units, and may therefore be heavily biased in relation to historical  
201 patterns of collecting, analyzing and collating biogeographical data (Rodrigues et al. 2010,  
202 Stropp et al. 2015, Meyer et al. 2015).

203

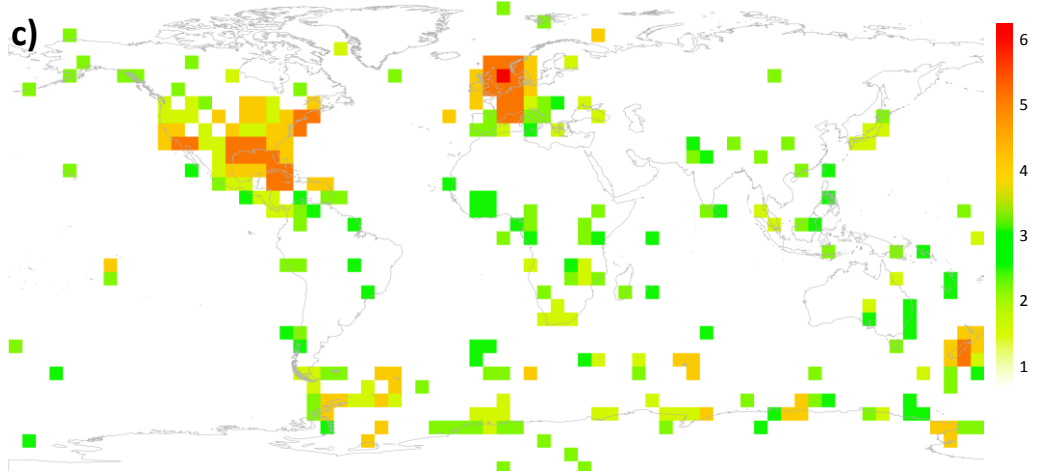
204



205



206



207

208 **Figure 1.** Examples of global distribution of biodiversity data. (a) Completeness of freshwater fish  
 209 inventories at  $1^\circ \times 1^\circ$  grid cell resolution; data from *IPez* and *FishBase*, redrawn from Pelayo-Villamil et  
 210 al. (2014); the scale depicts the percentage of the total (estimated) species that has been already  
 211 observed at each cell. Data on (b) plant functional traits and (c) biotic interactions gathered into global  
 212 databasing initiatives at each  $5^\circ \times 5^\circ$  grid cell. Plant functional traits come from TRY database (Kattge et  
 213 al. 2011), and the scale indicates number of trait measurement sites (data courtesy of Jens Kattge,  
 214 updated to January 2014; note that the scale has been transformed). Species' interactions come from  
 215 GloBI (Poelen et al. 2014), and the scale indicates number of recorded interactions (data courtesy of  
 216 Jorrit Poelen, extracted November 2014).

217



### 218 ***2.3. Prestonian shortfall***

219 The Prestonian shortfall can be defined as lack of knowledge on the abundance of species and  
220 its population dynamics in space and time (Cardoso et al. 2011). It is named after Frank W.  
221 Preston (1896–1989) whose pioneering work on species commonness and rarity laid the  
222 conceptual groundwork for much contemporary ecological thought. Despite the fundamental  
223 importance of abundance data for addressing many ecological questions, such information is  
224 scarce for most species (Cardoso et al. 2011). This lack of data is due three main factors: i) the  
225 difficulty of producing accurate censuses for many animals; ii) the costs of gathering long-term  
226 data (Wolfe et al. 1987), and; iii) the rapid fluctuations in species abundance that necessitate  
227 frequent re-sampling. The Global Population Dynamics Database (GPDD) is addressing this  
228 shortfall by collating and compiling comparable data (Inchausti and Halley 2001). However,  
229 uncertainties in estimates of population size can affect the results (and conclusions) of  
230 analyses of the data in the GPDD (and most population time series) (Clark and Bjørnstad 2004,  
231 Knappe and de Valpine 2012). The duration of studies on abundance dynamics also affects  
232 estimates of Minimum Viable Populations (Reed et al. 2003), demonstrating the need for long-  
233 term monitoring schemes capable of identifying population trends in time and space.

234

### 235 ***2.4. Darwinian shortfall***

236 The Darwinian shortfall is named after Charles Darwin (1809–1882) and refers to the lack of  
237 knowledge about the tree of life and evolution of lineages, species and traits (Diniz-Filho et al.  
238 2013). Since the 1950s, several methods to reconstruct phylogenetic relationships among  
239 species have been proposed (Felsenstein 1985, Hall 2011), and the entire field has advanced  
240 rapidly in the last 20 years. The increasing availability of molecular data and the development  
241 of powerful new computational methods triggered the wide application of phylogenetic  
242 comparative methods to understand trait evolution and biodiversity patterns (Nee & May  
243 1997, Sechrest et al. 2002, Mace et al. 2003). Nevertheless, three issues still need to be  
244 sequentially solved to allow more consistent ecological comparative analysis (Diniz-Filho et al.  
245 2013). First, we still have a limited understanding of the phylogenetic relationships among all  
246 living species; despite exponential growth of the number of phylogenies available for distinct  
247 taxa, many species are missing and many available phylogenies only establish relationships  
248 among higher taxonomic groups (e.g., Bininda-Emonds et al. 2007, Pyron & Wiens 2011, Jetz et  
249 al. 2012). Second, although phylogenies based on molecular data branch lengths are usually  
250 estimated with acceptable accuracy, there are no studies evaluating how the errors in  
251 estimating these branch lengths at distinct levels of the phylogeny will affect estimates of  
252 phylogenetic diversity based on different metrics. Moreover, calibrating these lengths to  
253 calculate absolute time is still challenging. This is important because understanding  
254 evolutionary rates and biogeographical patterns requires robust estimates of time since  
255 divergence (Dornburg et al. 2011, Lukoschek et al. 2012, Slater & Harmon 2013). Third,  
256 understanding how ecological traits relate to biodiversity patterns is hampered because  
257 current phylogenies provide limited information about trait evolution, even when they are  
258 accurate (Freckleton et al. 2002, Blomberg et al. 2003, Cadotte et al. 2013). Using phylogeny as  
259 a surrogate of trait variation assumes a linear relationship between trait differentiation among  
260 species and time since their divergence (see Hansen & Martins 1996). This is true only under

261 neutral processes, and fitting more complex models to describe evolutionary divergence in  
262 ecological traits and biodiversity patterns is still in its infancy (see Alfaro et al. 2009, Eastman  
263 et al. 2011, Morlon 2014). Furthermore, the information provided by the fossil record is often  
264 limited and uneven, affecting estimates of phylogenetic structure and trait evolution (Losos et  
265 al. 2011, Sansom et al. 2015).

266

## 267 ***2.5. Raunkiaeran shortfall***

268 We define the Raunkiaeran shortfall as the lack of knowledge about ecologically relevant  
269 species traits. This includes trait variations both within (Kingsolver et al. 2001) and between  
270 species (Roy & Foote 1997), but also the ecological function (or functions) played by each trait,  
271 how these functions are affected by interactions with other traits, and which traits act  
272 together as bundles to perform specific ecosystem functions (Díaz et al. 2013). This shortfall is  
273 named after the Danish botanist Christen Raunkiaer (1860–1938), the creator of the  
274 homonymous plant life-form classification. Historically, interest has focused on documenting  
275 temporal trends in the evolution and selection of morphological and life history traits (Roy &  
276 Foote 1997, Kingsolver et al. 2001). This approach has often been done without an explicit or  
277 direct link to the organisms' fitness (e.g. Ricklefs 2012), which is implicitly of interest in this  
278 type of analyses. Functional trait-based approaches are increasingly being used for a wide  
279 range of applications in ecological and evolutionary research (McGill et al. 2006, de Bello et al.  
280 2010). Such approaches are based on describing organisms in terms of their functional traits  
281 rather than their taxonomic or phylogenetic affiliations.

282 Functional traits are defined as any phenotypic attribute that affects a species'  
283 individual fitness and population dynamics and/or their influence on other organisms and  
284 ecosystem functions (Violle et al. 2007). Functional traits are either used for explicit  
285 comparisons between populations, species and communities subject to different  
286 environmental conditions (Cornelissen et al. 2003, Poorter et al. 2008, Albert et al. 2010,  
287 Laughlin and Laughlin 2013) or to investigate the effects of species on multiple ecosystem  
288 processes (de Bello et al. 2010, Díaz et al. 2013). A major characteristic of the Raunkiaeran  
289 shortfall is that the traits that are generally measured are often the most simple, rather than  
290 the most 'functional'. There is also some bias in the functional traits studied by plant and  
291 animal ecologists. While the former have traditionally focused on traits that either mediate the  
292 responses of species to environmental gradients and biotic interactions or are related to the  
293 ecosystem functions, the latter have mainly studied how traits mediate the responses of  
294 species to biotic and abiotic conditions (de Bello et al. 2010). Considerable progress has been  
295 achieved in defining a common set of useful traits for different taxa, especially plants, and in  
296 standardizing sampling protocols (e.g. Cornelissen et al. 2003). Such standardization has, in  
297 turn, promoted data-sharing and the development of online trait databases (e.g. Kattge et al.  
298 2011). Nevertheless, significant taxonomic and geographic gaps remain (Figure 1b).

299 The clear standardization of trait definitions and measurements by Cornelissen et al.  
300 (2003) has fostered data gathering for plants (Kattge et al. 2010). However, such  
301 standardizations are yet not available for many taxa, hampering data gathering and sharing  
302 (Violle et al. 2007). Moreover, such standardization may result in concentrating research

303 efforts on a limited number of traits and, by extension, diverting research from other  
304 potentially interesting traits for specific groups or ecological functions. In this context,  
305 intraspecific variability in traits is often neglected, leading to biases (Albert et al. 2010) and  
306 limiting the accuracy of traits retrieved from a database depending on the level of aggregation,  
307 the trait and the habitat type (Cordlandwehr et al. 2013). The success of trait-based  
308 approaches also depends on the selection of a sufficient number of informative functional  
309 traits (Laughlin and Laughlin 2013), either linked to tolerance of abiotic and biotic conditions,  
310 or to the effects of species on ecosystems (Cornelissen et al. 2003). This selection is often  
311 arbitrary, reducing the generality of results. Easily measurable traits are usually chosen, even  
312 though their relation to fitness components is often tenuous (Violle et al. 2007). Specifically,  
313 this approach favours morphological traits over behavioural, physiological or life-history traits  
314 (see, e.g., Kingsolver et al. 2001). Furthermore, while there is evidence that clusters of traits  
315 influence demographic and fitness components (Poorter et al. 2008; Adler et al. 2014), the  
316 functional consequences of trait covariation have been poorly studied.

317

## 318 ***2.6. Hutchinsonian shortfall***

319 We define the Hutchinsonian shortfall as the lack of knowledge about the tolerances of species  
320 to abiotic conditions – their Grinnellian niche (*sensu* Soberón et al. 2007). This shortfall is  
321 named after George Evelyn Hutchinson (1903–1991), who established the modern concept of  
322 the niche. This shortfall was originally defined by Cardoso et al. (2011) as gaps in the combined  
323 knowledge of species' life histories, functional roles and responses to habitat changes.  
324 However, for clarity and conceptual homogeneity we limit it here to the responses to  
325 scenopoetic conditions (including habitat, climate, soil, water, among others), which are not  
326 subject to depletion or modification by organisms (Hutchinson 1978). Correspondingly, we  
327 assign lack of knowledge about other aspects of species functionality to either the Raunkiaeran  
328 or Eltonian shortfalls.

329         The estimation of environmental preferences is a fundamental objective of ecology.  
330 These estimates can be used to improve predictions of the responses of species to changing  
331 conditions and, ultimately, increase understanding of abundance and occurrence patterns  
332 (Brown 1984, Gaston 2003, Slatyer et al. 2013). Species tolerances are inferred from one of  
333 two sources (Bozinovic et al. 2011, Sánchez-Fernández et al. 2012, Diamond et al. 2012): i)  
334 physiologically-derived niche data –physiological data and performance curves generally  
335 obtained under complicated and costly laboratory experiments in the case of animals  
336 (Bozinovic et al. 2011), but also plants in greenhouse experiments– and/or field  
337 experimentations for some plant and invertebrate species (Lambers et al. 1998, Diamond et al.  
338 2012), and; ii) occurrence-derived niche data estimated from field observations, currently  
339 obtained by the use of correlative niche models (Peterson et al. 2011). Although  
340 physiologically-derived niches are generally more precise, they are not necessarily more  
341 realistic due to variability in response curves among conspecific populations, phenotypic  
342 plasticity and acclimation ability of each study population (e.g. McCann et al. 2014), and  
343 evolutionary and heritable changes in physiological tolerances (Logan et al. 2014). Thus, niche

344 data obtained under laboratory conditions provide only a partial representation of Grinnellian  
345 niches, depending on the temporal and spatial span and range of conditions used.

346 Occurrence-derived niches can also produce misleading values of species tolerances  
347 and optima. The geographical distributions of species occurrences and environmental variables  
348 define the realized niche of the species (the so-called “Hutchinson duality”; Colwell and Rangel  
349 2009). However, both species and environment typically show a spatially-autocorrelated  
350 structure (Diniz-Filho et al. 2003), which often results in an apparent correlation between  
351 species presences and environmental conditions. This is regardless of the origin of the spatial  
352 structure in species populations. However, many factors other than the environment can  
353 create such spatially-autocorrelated structure, leading to inaccurate estimates of climatic  
354 preferences. For example, when allopatric speciation processes are dominant, they tend to  
355 generate uneven environmental signatures, leading to incomplete and biased estimates of  
356 niches (Warren et al. 2014). Other biotic, historical or dispersal limitation processes may also  
357 generate non-equilibrium species distributions (Gouveia et al. 2014). The lack of agreement  
358 between the resolution of environmental data and the area effectively used by a single  
359 population (i.e., the mean home range of species; Dunning et al. 1995, Boyce 2006) –in  
360 addition to lack of information about microenvironmental variability within each locality (see  
361 McInerny and Purves 2011)– also compromises estimates of niche parameters from  
362 occurrence data.

363

## 364 ***2.7. Eltonian shortfall***

365 The Eltonian shortfall is named after Charles Sutherland Elton (1900–1991), the pioneer of the  
366 concept of food chains and food webs. It refers to the lack of knowledge about interactions  
367 among species or among groups of species. It is qualitatively different from the other shortfalls  
368 which refer to the taxonomic, evolutionary, biogeographic or functional attributes of a  
369 taxon/clade. While such attributes are all recognized aspects of biodiversity, interactions and  
370 other processes can be viewed as an extraneous expansion of the concept. Interactions are  
371 often framed in terms of ‘interaction diversity’, a term coined by Thompson (1997) to refer to  
372 the set of biotic links between two sets of species. It is measured from matrices where each  
373 filled cell represents a recorded interaction between a pair of species, and values in cells may  
374 represent frequencies of interaction events or interaction strengths measured, for example, as  
375 consumed biomass or individuals. These matrices can be described using standard diversity  
376 metrics such as the Shannon or Simpson diversity indices (Blüthgen et al. 2008). Moreover,  
377 distributions of links across rows and columns can be explored as interaction patterns through  
378 categorical analysis, multivariate ordination or network structure (Lewinsohn et al. 2006).  
379 From these patterns metrics can be obtained which characterize functional aspects of  
380 community structure, such as distribution of trophic specialization or connectivity (Blüthgen et  
381 al. 2008). Interaction diversity and functional diversity complement species-based diversity  
382 research and act as bridges to study ecosystem processes such as food-web organization or  
383 species loss (Valiente-Banuet et al. 2014).

384 The Eltonian shortfall is sensitive to the degree of aggregation into higher taxonomic  
385 levels (Martinez 1993), trophospecies (Yodzis 1988) or other functional units (Ings et al. 2009).

386 Further, data on interactions gathered by different observers often differs due to variation in  
387 collection methods, research objectives and criteria. This limits generalization of conclusions  
388 from compilations and databases (e.g. Pimm et al. 1991). In particular, the choice of recording  
389 method has a profound influence on the extent and quality of data and results. Interactions  
390 which involve fleeting contacts have to be recorded by direct observation, e.g. of pollination  
391 visits, which usually requires massive field effort (e.g. 171h of field observations in a desert  
392 ecosystem recorded 55% of estimated total interactions, Chacoff et al. 2012). Plant-frugivore  
393 interactions have been scored from vertebrate regurgitates or gut/fecal contents (Poulin et al.  
394 1999), but identification of propagules is based on morphological recognition, sowing or,  
395 increasingly, molecular studies (Marrero et al. 2009, González-Varo et al. 2014). More intimate  
396 interactions often require collecting hosts (animals or plants) and dissecting or rearing from  
397 them (Novotny et al. 2010, Poulin 2010). It is also almost impossible to distinguish a rare but  
398 genuine externally-feeding herbivore from the occasional non-feeding 'tourist', without  
399 further confirmation from field observations or feeding trials (Ødegaard 2004). All these  
400 problems typically reduce the volume of interaction data that can be obtained, so studies using  
401 standardized techniques to measure interactions throughout several biomes are scarce (see  
402 Schemske et al. 2009). Due to this, interaction data are often insufficient for the intended  
403 analyses, or may even produce biased results.

404

### 405 **3. A unified framework for understanding and managing** 406 **biodiversity shortfalls**

407 The seven shortfalls compromise the accuracy, generality and realism of biodiversity  
408 knowledge. It is therefore crucial to understand their characteristics and their implications for  
409 biodiversity research. In this section we outline the main interactions between the shortfalls,  
410 how are they are affected by the spatial and temporal scale of analysis, and how they can  
411 result in biased and/or inaccurate knowledge.

412

413 *SIDEBAR: BIAS, PRECISION, ACCURACY AND UNCERTAINTY*

414 *Uncertainty can be defined as either lack of exactness in measures or predictions (Hortal et al. 2008), or*  
415 *simply a lack of knowledge or ignorance (Jackson 2012). Such uncertainty can be decomposed into three*  
416 *components (reviewed in Walther and Moore 2005): i) bias, referring to pervasive errors in the*  
417 *measurement and/or unevenly-distributed gaps in the data or models that lead to consistent differences*  
418 *between true values and observed/predicted ones; ii) precision, defined as the variability in measures or*  
419 *estimates, regardless of how close they are to the true value, and; iii) accuracy, referring to the distance*  
420 *between measures or estimates and the true value, which can be affected by precision and bias.*

421

#### 422 **3.1. Interactions between shortfalls**

423 Biodiversity shortfalls interact with each other in several ways (Figure 2a). The Linnean  
424 shortfall necessarily affects all the others since it represents a lack of knowledge of the basic

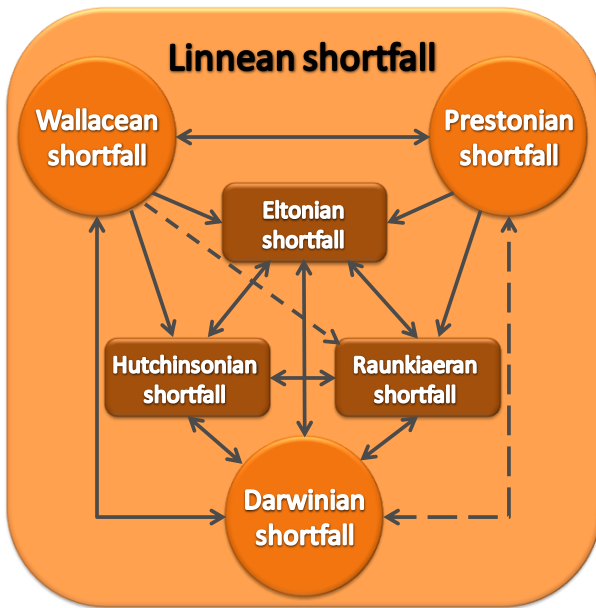
425 units of study in ecology and evolution. Clearly, we have no empirical data on the  
426 characteristics of unknown species, although, arguably, some of these can be estimated using  
427 models fitted to ecological and evolutionary data about related species (Raxworthy et al.  
428 2003), or attributed to Operational Taxonomic Units (OTUs) (e.g. Yahara et al. 2010). However,  
429 the biases in our knowledge of living species caused by the Linnean shortfall means that many  
430 phylogenies have significant numbers of missing taxa, which can affect the final tree topology  
431 and makes problematic the estimates of rates of evolution (Nee et al. 1994, FitzJohn et al.  
432 2009). Thus, any incremental increase in knowledge of any given aspect of biodiversity must be  
433 preceded, or at least accompanied, by filling of the Linnean shortfall (Figure 2b).

434         The Wallacean, Prestonian and Darwinian shortfalls are inextricably related to each  
435 other, whereby lack of data in one necessarily affects the other two (Figure 2a). This  
436 interdependence is less strong between the Prestonian and the Darwinian shortfalls because  
437 limited knowledge of extant populations only creates uncertainty about current population  
438 (and metapopulation) dynamics and short-term evolutionary processes, hampers accurate  
439 predictions of variability in population size (e.g. McCarthy et al. 1994) or introduces errors in  
440 coalescence analyses through the use of invalid estimates of demographic history (Pybus et al.  
441 2000, Drummond et al. 2005). In contrast, the Darwinian shortfall is strongly influenced by the  
442 Eltonian, Hutchinsonian and Raunkiaeran shortfalls, since limited data on interactions,  
443 ecophysiological responses and functional traits hampers describing co-evolutionary  
444 processes, and niche and trait evolution (Diniz-Filho et al. 2013).

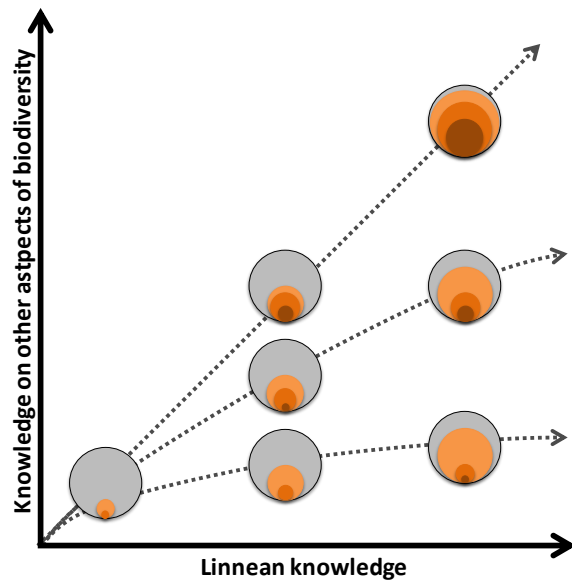
445         Knowledge about abiotic and biotic components of the niche and the functional traits  
446 of each species are also tightly linked. For example, most of the easily measurable functional  
447 traits are under selection by a combination of abiotic and biotic forces (Cornelissen et al.  
448 2003), so that their predictive power for specific stressors is reduced and contingent to a given  
449 region (Díaz et al. 2007). Similarly, the complex trade-offs between traits within and across  
450 species remains largely unknown, making it difficult to use a few simple traits to consistently  
451 predict a wide array of phenomena, such as fitness components, biotic interactions or impact  
452 of species on ecosystems (Laughlin 2014). Moreover, the lack of knowledge about the effects  
453 of biotic interactions and behavioral and life-history traits on realized physioclimatic responses  
454 makes it difficult to estimate Grinnellian niches. This is evident in the high intraspecific  
455 variability in the responses of pest species to climate through the history of their invasions  
456 (Sutherst 2014).

457

458



459



460

461 **Figure 2.** Relationships between shortfalls. Different shades of orange indicate different degrees of  
 462 complexity in the knowledge about biodiversity, from an account of the basic entities (species, light  
 463 shade) to knowledge about their extrinsic characteristics (i.e., their distribution in space and time;  
 464 medium shade) and their intrinsic traits (i.e., ecological functionality as measured from species' niches  
 465 and functional traits; dark shade). (a) Influence of the magnitude of each shortfall on the others; the  
 466 Linnean shortfall affects all the others, and the direction of the influences between the rest is indicated  
 467 by arrows (dashed arrows indicate non-critical effects). (b) Dependence of the shortfalls about other  
 468 aspects of biodiversity on the filling in of the Linnean shortfall; the concentric circles represent the  
 469 whole of biodiversity variations (grey), and the three kinds of shortfalls (shades of orange). The figure  
 470 depicts three potential scenarios (indicated by dotted lines), where investment is devoted to either  
 471 describing species diversity (below), documenting the distribution and variations in species diversity, or  
 472 studying the ecological and evolutionary characteristics of all living entities (above).

473

474 The extrinsic shortfalls (Wallacean, Prestonian and Darwinian) have pervasive impacts  
475 on the Raunkiaeran, Hutchinsonian and Eltonian shortfalls (Figure 2a). For example, the  
476 Hutchinsonian shortfall is highly influenced by the Wallacean shortfall, which strongly biases  
477 occurrence-derived niche data (Hortal et al. 2008). The lack of geographical coverage of trait  
478 measurements (Figure 1b) can also affect the knowledge about within-species trait variations  
479 and functional responses. The Raunkiaeran shortfall may be particularly sensitive to the lack of  
480 detailed data on a representative subset of populations, since knowledge of within-population  
481 trait variability is essential to determine functional effects and responses. Similarly, the  
482 Wallacean shortfall compromises estimates of interactions occurring between any pair of  
483 species due to the lack of geographical coverage of data (Poelen et al. 2014; Figure 1c). In fact,  
484 the comparatively limited amount of high quality interaction data from the tropics makes it  
485 difficult to determine whether latitudinal variations in interaction strength play a significant  
486 role in the origin of diversity gradients (Schemske et al. 2009). Furthermore, well-resolved  
487 phylogenies may be essential to determine whether the relationships between specific traits  
488 and ecological functions are the result of other evolutionarily correlated (but unmeasured)  
489 traits (Cadotte et al. 2012, Díaz et al. 2013, Thompson et al. 2015). Finally, knowledge of biotic  
490 interactions is particularly sensitive to the taxonomic, spatial, temporal and ecological extent  
491 of each data set. Quantitative interaction surveys are subject to the composite effect of the  
492 problems in estimating the abundance within each interacting group and the interactions  
493 between the groups themselves.

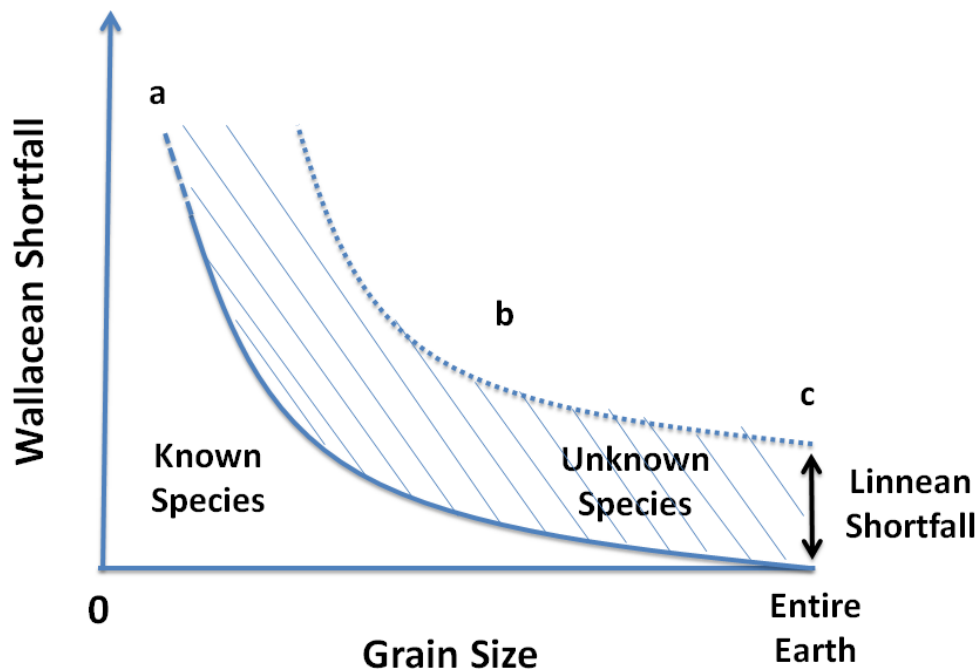
494

### 495 ***3.2. Scale-dependency of shortfalls***

496 Biodiversity knowledge shortfalls are scale dependent in terms of resolution and the extent of  
497 data coverage and analysis (Hartley & Kunin 2003, Whittaker et al. 2005). This can be most  
498 easily illustrated with respect to the Linnean and Wallacean shortfalls (Figure 3). At the largest  
499 possible grain size (the entire Earth) we necessarily have perfect knowledge of the distribution  
500 of any species that has been described. However, at smaller grain sizes the Wallacean shortfall  
501 begins to expand as increasingly precise information about distributions is required  
502 (McPherson & Jetz 2007, Riddle et al. 2011, Pineda & Lobo 2012). Finally, at very small grain  
503 sizes it becomes difficult to confirm the presence/absence of a species, especially for highly  
504 mobile animals that range over wide areas and habitat types (e.g. Boyce 2006). This can also  
505 be viewed in terms of species turnover at smaller grain sizes. The sensitivity of beta diversity to  
506 sampling grain reflects the effect of local environmental heterogeneity: as sampling grain  
507 increases, biotic assemblages appear more homogeneous (MacNally et al. 2004). There is also  
508 a strong temporal signal at smaller spatial resolutions, with distributions fluctuating to  
509 different degrees depending on the ecological characteristics of the species (Thomson et al.  
510 2007).

511





512

513 **Figure 3.** Relationship between grain size and the Wallacean shortfall. As grain size decreases the  
 514 amount of knowledge needed to define the distribution of a species increases and the lack of such  
 515 knowledge (the shortfall) correspondingly increases. When grain size is very small (a), there may be  
 516 rapid shifts in presence/absence within sampling units putting practical and pragmatic limits on the  
 517 shortfall. Depending on the characteristics of the species, the typical grain size for mapping species  
 518 distributions on faunas and floras (i.e. distributional Atlases) is 1 to 100km<sup>2</sup> (b). At the grain size of the  
 519 entire earth (c) we have perfect knowledge of the distribution of all known species and the Wallacean  
 520 and Linnean shortfalls are equivalent.

521

522 Changes in biodiversity over time will strongly influence all shortfalls. The currently  
 523 high rates of species and population extinctions are particularly important in this respect, since  
 524 a reduction in global biodiversity truncates the shortfalls (see Costello et al. 2013) – partially  
 525 alleviated by the much slower process of cladogenesis. The Raunkieran shortfall will also be  
 526 influenced by anagenesis, which leads to shifting trait values over time. The process of  
 527 adaptation and microevolution influences the Eltonian and Hutchinsonian shortfalls given the  
 528 central role of natural selection in mediating abiotic and biotic interactions (McLachlan and  
 529 Ladle 2011), combined with reshuffling of species co-occurrences over time. In summary, the  
 530 size and nature of biodiversity shortfalls is highly dependent on the scale at which we collect,  
 531 analyze and aggregate data.

532

533

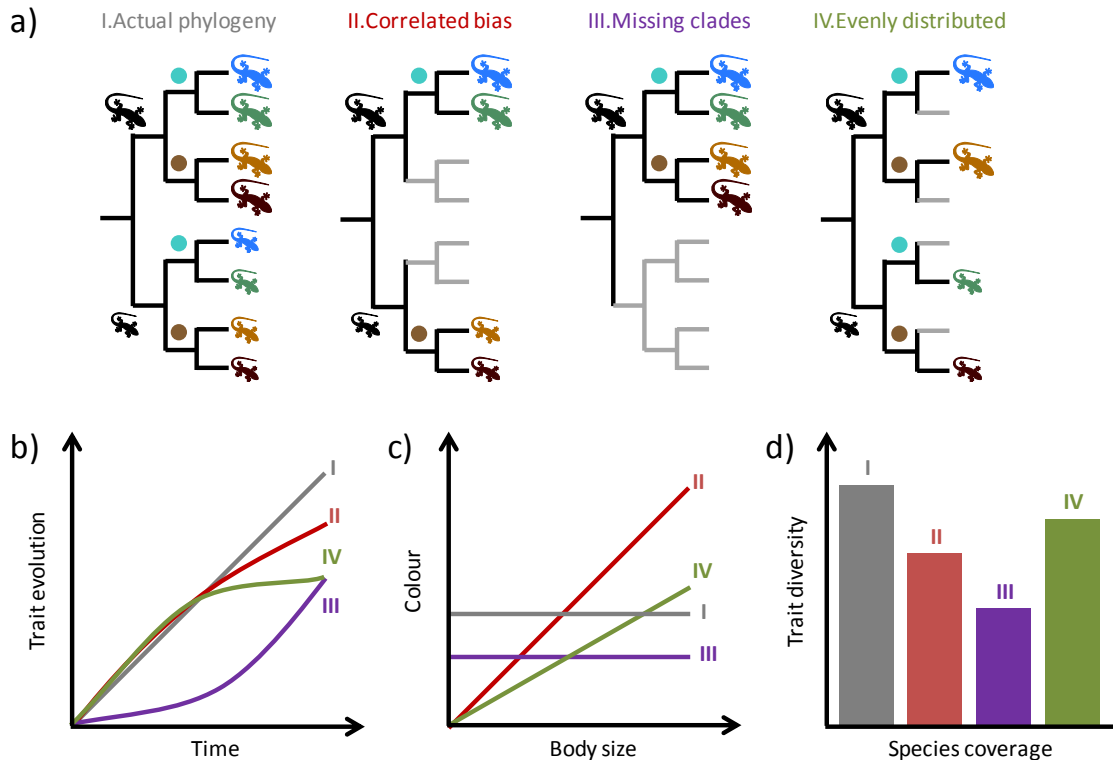
### 534 **3.3. Biases in Biodiversity Knowledge**

535 Data on all aspects of biodiversity are typically taxonomically, geographically and temporally  
536 biased. Certain groups have received far more attention than others, to the point that only ~  
537 7% of fungi are estimated to have been discovered versus 70% of vascular plants (see Table 2  
538 in Mora et al. 2011). Terrestrial vertebrates and vascular plants have been inventoried and  
539 described more exhaustively than almost all invertebrates or unicellular organisms. Moreover,  
540 within each taxon, data on larger, conspicuous and easily detectable species are recorded  
541 earlier and more extensively (Gaston and Blackburn 1994). Conversely, taxonomists tend to  
542 preferentially collect and record rare species, disregarding or under-representing common  
543 taxa (Garcillán & Ezcurra 2011). These biases also apply to other aspects of biodiversity. For  
544 example, there are more and better data on plant functional traits, due to the long botanical  
545 tradition of functional ecology (Díaz & Cabido 2001, Cornelissen et al. 2003), than for other  
546 organisms such as insects (Poff et al. 2006, Gibb & Parr 2013) or vertebrates (Villegger et al.  
547 2010).

548 Species occurrence and assemblage data is also biased towards certain regions,  
549 habitats and environmental domains (Lobo et al. 2007; see Figure 2, Loiselle et al. 2008). This  
550 may be the most studied bias in biodiversity data, and involves a number of syndromes caused  
551 by the behavior of researchers (Sastre and Lobo 2009) and the historical patterns of  
552 colonization and inventorying (Bini et al. 2006, Stropp et al. 2015, Meyer et al. 2015). Thus,  
553 biodiversity inventories are typically more comprehensive near locations that offer convenient  
554 access, infrastructure and logistics (Dennis and Thomas 2000, Kadmon et al. 2004, Hortal et al.  
555 2007). These geographical biases increase uncertainty about observed species distributions  
556 and the diversity of local assemblages (Beck and Kitching 2007, Boakes et al. 2010, Soria-Auza  
557 and Kessler 2008). Consequently, errors exist in the known distribution of endangered species  
558 and conservation targets, which can be several orders of magnitude larger in less studied  
559 groups. Furthermore, temporal shifts in the spatial coverage of surveys result in spurious  
560 changes in known distributions over time (Lobo et al. 2007, Hortal et al. 2008), affecting the  
561 ability to identify past range shifts (Huisman and Millar 2013) and discriminate current  
562 patterns of extinction (Lobo 2001).

563 Geographical variation in survey effort creates an uneven pattern of species  
564 descriptions through time (Baselga et al. 2010, Rich 2006), causing the Linnean shortfall to be  
565 spatially, temporally and taxonomically structured for most taxa (e.g. Diniz-Filho et al. 2005,  
566 Rodrigues et al. 2010). This structuring compromises reconstructions of the tree of life due to  
567 the uneven distribution of taxonomic information within extant lineages (Antonelli et al. 2014).  
568 The lack of data on particular lineages can, in turn, affect our knowledge on the evolution,  
569 diversity and interrelationships of traits (Figure 4).

570



571

572 **Figure 4.** Effects of bias and completeness on the knowledge on trait evolution and trait diversity. (a)  
 573 Different types of knowledge on the species diversity of a hypothetical lizard clade, and their impact on  
 574 the perceived phylogeny and evolution of body size (large/small) and colour (from blue pigments to blue  
 575 and green species, and from brown pigments to orange and dark brown species). In scenario (I) all  
 576 species are known, while half of the species are missing in the other three scenarios, with different  
 577 arrangements: (II) there is a phylogenetically correlated bias in the known species, consistent between  
 578 both traits; (III) the whole clade of short-tailed species is unknown to science; and (IV) the missing  
 579 species are evenly distributed through the phylogeny. (b) Perceived rates of trait evolution through  
 580 time. (c) Perceived relationship between the two traits. (d) Perceived total trait diversity (i.e. number of  
 581 different combinations of trait values).

582

583 The uneven spatial distribution of survey effort affects knowledge about the intrinsic  
 584 characteristics of species. For example, bias in recording effort has a knock-on effect for  
 585 occurrence-derived niche data for most species, particularly rare ones (Hortal et al. 2008).  
 586 Known species interactions and trait values are also restricted to a few regions in the world  
 587 which host large research institutions or field stations (Schemske et al. 2009). Hence, both  
 588 Raunkiaeran and Eltonian shortfalls are more extensive outside of North America and Europe  
 589 (see Figure 2). The same applies to marine systems, where the extensive and taxonomically  
 590 comprehensive data on trophic interactions needed to develop well-resolved food webs are  
 591 restricted to a limited number of estuaries (e.g. Raffaelli & Hall 1992) and fisheries (see Dunne  
 592 et al. 2004). This limits our general understanding of the energy flows in the open ocean and  
 593 the detection of global processes (Pauly and Palomares 2005).

594

#### 595 **4. Consequences and implications of knowledge shortfalls**

596 Shortfalls in global biodiversity data have numerous implications for theory and practice (see  
597 Supplemental Table 1). The Linnean and Wallacean shortfalls have the farthest reaching  
598 influence, because data on the identity and distribution of species is vital for identifying broad-  
599 scale patterns in biodiversity and the processes that modify biodiversity (e.g. extinction). The  
600 Wallacean shortfall can also have profound impacts on estimates of conservation threat status.  
601 Range size is frequently used in conservation planning, with small ranges being given higher  
602 priority. Indeed, range restriction is an integral part of IUCN criteria to identify and classify  
603 species in danger of global extinction (IUCN 2011) with several conservation prioritization  
604 methods (e.g. Rodrigues et al. 2004) adopting an arbitrary criterion of  $< 50,000 \text{ km}^2$  to define  
605 range restriction/local endemism (Whittaker et al. 2005). Apart from the obvious problem that  
606 such a coarse-grained geographical category necessarily captures many species that are not  
607 under threat (e.g. many island endemics), the Wallacean shortfall means that prioritization for  
608 many taxa or for certain regions is highly uncertain (Riddle et al. 2011).

609         Bias in biodiversity data also critically influences the generality and realism of concepts  
610 or models. If the missing data are evenly distributed, the corresponding knowledge may lack  
611 precision, but it will be realistic and to some extent generalizable (see example IV in Figure 4).  
612 However, the more unevenly distributed the missing data, the less accurate the representation  
613 of the actual patterns or processes under study. This can lead to spurious hypotheses created  
614 to explain biased datasets. For example, Nelson demonstrated that supposed centers of plant  
615 endemism in Amazonia were partly an artefact of biased surveying for herbarium specimens  
616 (Nelson et al. 1990) – these patterns having been used to support the Pleistocene refuge  
617 theory for the origin of Amazonian plant diversity (Prance 1974).

618         Biodiversity data biases also strongly influence species distribution models (SDMs), a  
619 widely used analytical and predictive tool in conservation. SDMs typically relate field  
620 observations of species occurrences (and sometimes their absence) to environmental (usually  
621 climatic) predictors using statistically or theoretically derived response surfaces that are  
622 supposed to represent the tolerances of species to abiotic conditions. SDMs are routinely used  
623 for rare species, where accurate distributional data are typically missing. However, if the  
624 representation of the Grinnellian niche provided by occurrence data is biased (Hortal et al.  
625 2008) then SDMs will consistently generate unrealistic results (Rocchini et al. 2011),  
626 particularly for rare species (Elith and Leathwick 2007). The effectiveness of SDMs is also  
627 hindered by the lack of knowledge about species interactions, since this limits their  
628 incorporation into the latest generation of models (e.g. Wisz et al. 2013). More generally,  
629 threat models could potentially be improved with a better understanding of how functional  
630 traits interact with environmental variables or more complete data on the abiotic tolerances of  
631 species. Further, there is mixed evidence that phylogeny can be used as a proxy of traits  
632 (Swenson & Enquist 2009, Pavoine et al. 2013). The lack of trait data and detailed phylogenies  
633 makes difficult to evaluate the extent to which phylogenetic information can be used as a  
634 proxy for trait variations (Díaz et al. 2013). In general, the creation of robust and practically  
635 useful models of the effects of threats on biodiversity and the impacts of its loss for ecosystem  
636 functioning remains a distant possibility.

## 637 **5. Dealing with the shortfalls**

638 The last decade has seen enormous advances in the collection and, especially, the collation  
639 and curation of biodiversity data at regional and global scales. The most recent of these ‘mega-  
640 projects’ is the ‘Map of Life’ (MoL), a web-based tool ([www.mol.org](http://www.mol.org)) that aims to represent  
641 the distribution of every species on Earth (Jetz et al. 2012). At the time of writing the MoL is  
642 based on 196 data sets, 937,970 species and 371,807,519 records. If it is ever fully realized, this  
643 and similar initiatives such as the Catalogue of Life and the Encyclopedia of Life ([www.eol.org](http://www.eol.org))  
644 or the Paleobiology Database ([paleobiodb.org](http://paleobiodb.org)) will provide an invaluable resource for the  
645 advancement of ecological research and conservation planning (Riddle et al. 2011). These  
646 global databasing projects are extremely important for diminishing the ‘unknown knowns’; by  
647 cataloguing, organizing and making accessible the information they allow scientists to fully  
648 benefit from centuries of research on biodiversity. However, for maximum benefits the quality  
649 of the digitization process needs to be carefully vetted, ensuring that these data are  
650 accompanied by good meta-data providing an exhaustive account of the ancillary information  
651 associated to each record and measurement (Michener 2000, Hortal et al. 2007). Most  
652 importantly, for these data to constitute a reliable and generalizable source of information for  
653 theory and practice, three key challenges need to be met: i) the extent of the knowledge gaps  
654 and their patterns within the body of attainable knowledge must be described in a tractable  
655 way; ii) the major biodiversity data shortfalls (and their associated biases) need to be  
656 significantly reduced, and; iii) appropriate methods need to be developed that can deal with or  
657 account for the intrinsic limitations to the quality, longevity and coverage of biodiversity data  
658 (Ladle and Hortal 2013).

659 A necessary first step to deal with the missing information would be to circumscribe  
660 and inventory the ignorance that surrounds and is included within current knowledge; for  
661 example, through ‘Atlases of ignorance’ as proposed by Samuel W. Boggs (1949). In the era of  
662 big data, this may not be too problematic. Several works have described the extent of current  
663 knowledge, comparing it to estimates of global biodiversity (e.g. Mora et al. 2011, Costello et  
664 al. 2012). Despite controversies about the realism of the estimates (cf. Löbl and Leschen 2014),  
665 these assessments of the magnitude of the Linnean shortfall provide baselines that allow  
666 planning for the extent of the task. Equivalent estimates can be developed for other shortfalls,  
667 comparing for example estimated species geographic ranges with their occurrence records  
668 (Meyer et al. 2015), or evaluating the congruence of the estimated phylogenies with the  
669 available partial phylogenetic trees based on data (see Antonelli et al. 2014). Most importantly,  
670 these inventories allow the identification of biases in current data (see section 3.3).

671 New technologies and automated protocols will help diminish most shortfalls by  
672 increasing the effectiveness of the sampling effort devoted to each of them. Automatic  
673 analysis of phenotypes (Deans et al. 2015) and next-generation sequencing combined with  
674 bioinformatics (Taberlet et al. 2012) have the potential to identify species from large samples,  
675 documenting patterns of trait variation and linking genetic data with particular phenotypes.  
676 For some vertebrates, readily-available instruments allow the measurement of  
677 ecophysiological features of individuals during their activity in the field (e.g. Verdú et al. 2012).  
678 Other new technologies can potentially provide the data to fill in gaps in the Eltonian shortfall.  
679 Cheap, high resolution digital cameras are increasingly being deployed to survey elusive

680 organisms, particularly vertebrates (Rovero et al. 2014). They can also revolutionize the  
681 volume and standardization of recording pollinator or disperser visits to plants, during  
682 flowering (Celep et al. 2014) or fruiting (Prasad et al. 2010). DNA fingerprinting has not been  
683 widely used, but it promises a major breakthrough in large-scale recording of predator-prey or  
684 plant-herbivore interactions (Kress et al. 2015). For invertebrate herbivores in mass samples,  
685 gut contents may suffice to establish that they feed on a given plant without time-consuming  
686 observational or experimental confirmation (Pinzón-Navarro et al. 2010). Yet another powerful  
687 tool entails using stable isotopes for tracing trophic interactions or establishing trophic  
688 positions in food webs (Post 2002, Caut et al. 2009, Layman et al. 2012, Traugott et al. 2013).

689 Strategies to assess data quality and fill gaps in knowledge change dramatically if  
690 reducing bias becomes the main objective. Taxonomic misidentifications and recurrent errors  
691 in data gathering can result in meaningless results from complex analytical techniques (e.g.  
692 Lozier et al. 2009). Here, an initial evaluation of data quality and the biases themselves should  
693 be followed by a thoughtful redesign of surveys, measurements or models to offset them  
694 (Hortal et al. 2007). New data need to be strategically collected in ways that effectively reduce  
695 biases (Faith et al. 2013), even if this retards progress in filling the global shortfalls. Large  
696 databasing projects will be less useful if they do not diminish bias and increase  
697 representativeness of the available data. As in information technology, biodiversity science is  
698 particularly sensitive to the GIGO (garbage in, garbage out) problem, whereby biased input  
699 data (garbage in) will frequently produce undesired, often nonsensical, output (garbage out).  
700 Therefore, as stressed above, shortfalls need to be well mapped before they can be reduced.  
701 In the case of data on geographic distributions, the development of ‘maps of ignorance’ that  
702 provide information on where data are reliable or uncertain (Rocchini et al. 2011) can be used  
703 to inform the design and implementation of new surveys (Hortal and Lobo 2005). This kind of  
704 solution is potentially applicable to other shortfalls.

705 In the era of big data, modern biodiversity science needs to adopt strategies that  
706 recognize and embrace the unknown, incorporating the uncertainty produced by current gaps  
707 and biases in biodiversity data (Beck et al. 2012). A good starting point would be to routinely  
708 present uncertainty together with the data, results and/or model projections. This can be  
709 implemented with adequate visualizations and graphical representations in multimedia  
710 environments that allow simultaneous communicating of results and the associated  
711 uncertainty (McInerney et al. 2014). For example, maps of ignorance can be used to account for  
712 the uncertainty in the observed species richness patterns within a region, by blurring the  
713 colours of the map (scaled to represent the observed values) according to the level of  
714 uncertainty in each point. The development or deployment of visualization tools that  
715 represent uncertainty should be a priority for biodiversity informatics. Other options include  
716 restricting maps to well-sampled areas to avoid extrapolating beyond the limits of the known  
717 relationships and/or processes – although this would currently exclude most of the biologically  
718 richest and critically important regions of the world. Good practice in biodiversity science may  
719 entail clearly communicating how much a conclusion may be affected by each shortfall, and  
720 describing the limitations of any solutions adopted to deal with the associated uncertainty. In  
721 other words, how robust are the conclusions given the current level of uncertainty.

722 Quantitative descriptions of ignorance can also allow incorporating uncertainty  
723 explicitly into modelling and decision making processes, for example by deploying fuzzy logic  
724 (Petrou et al. 2014). Most regression techniques allow incorporating covariates to account for  
725 measurement error, but an increasingly popular analytical strategy in ecological and  
726 evolutionary research is the switch from significance testing to probabilistic approaches and  
727 Bayesian analyses (Beck et al. 2012, Clark 2005). The utility of Bayesian statistics is currently  
728 being put to the test in SDMs (Beale & Lennon 2012, F.Rodríguez-Sánchez et al. unpublished).  
729 Here, maps of ignorance can be used as spatially explicit estimates of uncertainty for assessing  
730 model sensitivity (Rocchini et al. 2011) or factoring such uncertainty directly into the models  
731 through Bayesian techniques. Similar approaches could be used to account for the uncertainty  
732 caused by other shortfalls.

733

## 734 **6. Conclusions**

735 The aim of this review was to describe the key remaining areas of ignorance about biodiversity,  
736 the relationships between them, and their implications for research and conservation practice.  
737 An important first step towards obtaining a better knowledge of biodiversity is recognizing  
738 how much we do not know, and identifying critical gaps in knowledge. This explicit concern  
739 with ignorance is not, in any sense, a criticism of the quality of the extensive work carried out  
740 by past generations of naturalists and researchers. Rather, we are now able to recognize and  
741 describe our ignorance precisely because their work has been progressively expanding and  
742 defining the envelope of our knowledge. It is because we build on the preceding work of many  
743 industrious researchers that we are now able to compile vast amounts of biodiversity data and  
744 envisage what is yet to be discovered. Once we have sufficiently described biodiversity  
745 knowledge and its biases and limitations, our task will be to improve the inventory of global  
746 biodiversity in a way that maximizes coverage and which most effectively deploys the very  
747 limited resources available for such work.

748 Whatever approach is adopted to fill in the gaps in knowledge – either targeting  
749 strategically chosen biases or continuing the ‘scattershot’ approach of leaving survey decisions  
750 to chance – the shortfalls are never likely to be filled in their entirety and they certainly will not  
751 be filled in the near future. This poses a serious dilemma for conservationists and policy  
752 makers, who cannot wait years or decades for data of sufficient quality to become available.  
753 Of course, such dilemmas are not unique to conservation; it is commonly agreed that the  
754 information revolution has made the world increasingly volatile, uncertain, complex, and  
755 ambiguous. As a consequence the biggest challenges faced by modern societies are not  
756 problems that can be ‘solved’, but take the form of dilemmas that must be managed (Johansen  
757 2007). In this sense, we assert that, through careful analysis and inventive visualization of  
758 ignorance, the uncertainty caused by biodiversity data shortfalls can be incorporated into  
759 conservation planning and biodiversity research. This will bring awareness to the quality of our  
760 current knowledge and, by extension, of the models developed with it. Even if this slows down  
761 the pace of developing new analyses or conservation actions – which is not necessarily the  
762 case – the conclusions produced by research where uncertainty is taken into account are likely  
763 to be more robust and persistent, and likewise the long-term success of conservation actions

764 based upon them. To quote Daniel J. Boorstin, “The greatest enemy of knowledge is not  
765 ignorance, it is the illusion of knowledge” (Boorstin 1983).

766

## 767 **Summary points**

768 1. Ecology, evolution and conservation science are entering the era of big data through the use  
769 of massive databases on different aspects of biodiversity - it is time to assess the quality,  
770 extent and representativeness of the available information.

771 2. We identify seven main shortfalls in biodiversity data. One represents the lack of  
772 information on the total taxonomic extent of biodiversity (Linnean shortfall); three deal with  
773 the most important extrinsic characteristics of the species – their geographic distribution,  
774 population dynamics and evolutionary relationships (Wallacean, Prestonian and Darwinian  
775 shortfalls, respectively); and three other shortfalls relate to ecological functioning – in terms of  
776 functional traits, abiotic niche and biotic interactions (Raunkiaeran, Hutchinsonian and  
777 Eltonian shortfalls, respectively).

778 3. All knowledge shortfalls are interconnected to varying degrees, according to scale and  
779 spatial, temporal and taxonomic coverage. The Linnean shortfall critically affects all the others  
780 because lack of information on unknown species necessarily prevents the description of any  
781 other aspect of biodiversity. The lack of knowledge on extrinsic characteristics typically  
782 aggravates shortfalls in knowledge of ecological functioning which, in turn, are tightly  
783 entangled.

784 4. Global biodiversity data are generally incomplete and suffer from many biases. Most current  
785 knowledge is about large, conspicuous, or economically valuable taxa and comes from  
786 research in northern temperate regions and areas that are easy or convenient to access.

787 5. Bias generates uncertainty in all analyses of biodiversity, compromising the generality and  
788 validity of theoretical knowledge on ecology and evolution, and the quality of conservation  
789 assessments and actions.

790 6. Ignorance of biodiversity needs to be carefully described, quantified, and mapped. This will  
791 identify knowledge gaps that require additional research effort, and allow the assessment of  
792 uncertainty in estimates and model projections.

793

## 794 **Future issues**

795 1. Estimates of the extent and variability of all aspects of biodiversity will be used as a baseline  
796 to compare with current knowledge stored in large databases, identifying gaps of knowledge  
797 and directing research and exploratory works.



- 798 2. Maps of biogeographical ignorance based on the coverage of spatial and environmental  
799 gradients through time provided by distributional data –as gathered in GBIF or Map of Life–  
800 will be used to design surveys, assess model uncertainty and develop Bayesian Species  
801 Distribution Models.
- 802 3. Technological advances (e.g. DNA bar-coding, automated species identification, Artificial  
803 Intelligence-assisted remote sensing) will revolutionize the collection of information for all  
804 domains of biodiversity knowledge, massively accelerating the rate of data capture.
- 805 4. Ongoing compilations of phylogenetic information such as the SUPERSMART project will be  
806 used to identify gaps in the known tree of life, targeting clades in need of further study.
- 807 5. Assessments of the bias and representativeness of the information contained in long-term  
808 data on population dynamics, functional traits –including ecophysiological information– and  
809 biotic interactions stored on biodiversity databases will be developed to identify gaps in  
810 knowledge and to better target taxa, biomes and ecosystems.
- 811 6. New ways of representing and communicating uncertainty will be developed to raise  
812 awareness of the certainties behind the uncertainty, and the extent of current ignorance on  
813 biodiversity pattern and process.

814

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## Supplementary materials

**Supplemental Table 1.** Main consequences of the seven shortfalls of biodiversity knowledge, the long-term strategies necessary to fill them and the short-term strategies to account for the uncertainty they produce.

Shortfall	Consequences	Short-term strategies to account for uncertainty	Long-term strategies for filling in the shortfall
Linnean	Misidentifications		
	Inaccurate estimates of global extinction rates		
	Inaccurate estimates of species diversity gradients	Estimates based on existing species richness Conduct sensitivity analyses Extrapolate across taxa or regions	Achieve a consensus about species concepts and taxon delimitation for extinct and extant organisms Increase taxonomical effort and expertise Planned survey designs Global sharing of taxonomical information
Wallacean		Lack of knowledge of species' responses to global change	
	Inaccurate estimates of threat		
	Uncertainty about conservation prioritization schemes and systematic conservation planning	Use large-scale databases	Expand sampling effort and reliability
	Compromised efficacy of Species Distribution Models	Include data on species range limits	Assess the degree of relevance of dispersal limitations in current distributions
	Biased knowledge on diversity gradients	Develop theoretical simulations involving niche modelling and relevant traits	Define short-term effects of population dynamics on geographic range structure
		Incorporate maps of ignorance to account for geographical uncertainty in the knowledge	
Prestonian	Inability to identify population declines and PVA estimates	Standardize and optimize sampling protocols developed for inventorying and monitoring	Adopt analogous protocols by different teams
	Inability to predict pest outbreaks		Increase support for natural history collections and expeditions
Darwinian	Inaccurate estimates of evolutionary patterns	Use taxonomic classifications as a proxy for evolutionary relationships	Obtain molecular data for poorly-studied groups
	Unrealistic estimates of the history of		Combine molecular and fossil information

	<p>diversity</p> <p>Creationism</p> <p>Ineffectiveness of comparative method</p> <p>Lack of understanding of species' adaptive reactions to global change</p>	<p>Use simulations of evolutionary processes</p> <p>Use super- and mega-trees</p>	<p>to better estimate branch length and calibration</p> <p>Create more realistic evolutionary models, including trait evolution</p>
Raunkiæran	<p>Lack of ability to predict species' responses to change</p> <p>Inability to predict changes in ecosystem functions</p> <p>Use of inadequate traits</p> <p>Lack of knowledge about trait bundles</p>	<p>Use phylogeny as a proxy for trait diversity</p> <p>Use simple traits or combinations of traits as proxies for functions</p> <p>Use of large-scale databases instead of local measures</p> <p>Careful selection of traits according to the function assessed</p>	<p>Expand standardization of definitions and protocols for more organisms</p> <p>Collect traits for more species and along environmental gradients and temporal series</p> <p>Perform more experimental tests</p>
Hutchinsonian	<p>Lack of ability to predict species' responses to global change</p> <p>Inability to understand the causes of species distributions and abundance</p> <p>Less effective translocations of threatened species</p> <p>Incapacity to forecast the spread of invasive species</p>	<p>Define bioclimatic envelopes as a surrogate of the niche</p> <p>Examine the agreement between physiologically- and distribution-defined estimates of the scenopoetic niche</p>	<p>Obtain more physiological data to delimit species' tolerances</p> <p>Measure intraspecific variability in tolerance limits</p> <p>Delimit the non-equilibrium status of species with the environmental conditions</p>
Eltonian	<p>Lack of ability to predict species' responses to global change</p> <p>Lack of knowledge about assembly rules</p> <p>Inability to predict processes in non-analog communities</p> <p>Difficulty of restoration processes</p> <p>Inability to predict diseases</p> <p>Inability to characterize community structure</p>	<p>Concentrate efforts on the best-studied interactions and well-resolved taxa</p> <p>Produce careful meta-analyses of the best data sets</p> <p>Prioritize studies on interaction networks at sites which hold basic data from other studies (e.g. permanent forest plots)</p>	<p>Set clear and widely applicable definitions of interaction types</p> <p>Develop standards for field procedures to ensure minimum comparability, either longitudinal, across sites or across systems</p> <p>Allocate resources for large-scale field work, prioritizing interactions that are clearly linked to key ecosystem processes and services (e.g. pollination)</p> <p>Invest in applying new technologies to interaction surveys (e.g. fingerprinting or molecular profiling of gut contents)</p>